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Title

The Internationalisation of Higher Education – A Business School Case Study

Abstract

The internationalisation of higher education is widely stated as being the single most dominant trend in the sector at this point in time (Altbach P and Knight J, 2007). Yet, what do we mean by internationalisation? How would we know it if we saw it? What is good practice in internationalising higher education and how do we set about internationalising our institutions. This paper, which draws upon 20 years of experience of working to internationalise business schools, clarifies the definition of internationalisation of higher education, identifies its key dimensions and examines how the barriers to internationalisation can be overcome. Evidence is drawn from the literature and from a case study of a UK business school in order to identify, analyse and understand the key issues involved in internationalisation.